

Boris unveils developer "speed-dating"

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Mayor of London Boris Johnson is today unveiling a speed dating-style event that brings together councils in London with potential developers of the vast amounts of land they own.



The event, called "Sitematch, is taking place this morning at City Hall. It will encourage 27 councils to sit at desks for a day and promote their land assets to developers in 15-minute slots.

More than 120 developers are due to attend the first event, according to the mayor's office, with each council holding up to 18 meetings during the day and more than 400 meetings pre-booked to discuss specific sites.

The event has been organised by a partnership between Ealing Council, the Mayor of London, and events company 3Fox International.

Mayor of London Boris Johnson said: "Bringing councils and developers together like this and helping them find their perfect match has the potential to give jobs and growth in the capital a real boost and should, hopefully, result in some exciting announcements a little further down the line."

Ealing Council director of property and regeneration Brendon Walsh said: "We've got most of London's councils and well over 100 developers and investors into one room for a day to talk about specific development opportunities. The next step will be to look beyond London's councils, to councils elsewhere and to other public sector agencies."

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