



The heart of global digital TV is in Bradford

Pace is a Bradford business and we're very proud of that fact.

In 1982, when the world was getting excited about new technologies that promised to revolutionise our lives, a small business called Pace was formed. 28 years later Pace is a world-leading global digital TV technology company. Starting off manufacturing modems, after five years we moved into television and began developing the analogue set-top boxes that paved the way for the first payTV services around the world. Then, in 1995, we moved into digital TV and have never looked back.

Pace develops the technology, products and services for digital TV providers that allow them to deliver payTV programmes. We have more customers, including the likes of Sky, BT, CANAL+ (France) and Comcast (USA), in more countries than any of our competitors. In 2009 we shipped more than 17 million set-top boxes to over 20 countries, and we are now the world's number two payTV set-top box company.

Our world-class team of engineers leads the way in the digital TV evolution and pushes the boundaries in energy efficiency and lowering the environmental impact of the industry. Thanks to our unrivalled expertise, we are seen as being at 'the heart of digital TV'.

We've gone from a small electronics business to a FTSE 250 company which continually outperforms expectations; we employ over 1,000 people in Saltaire, the US, France, India, Hong Kong; and in 2008 we were recognised with a Queen's Award for International Trade, and in 2009 with one for Innovation.

Much of this success is down to where we are from. We are proud to be born and bred in Bradford. We don't think of where we come from simply as our roots. Rather, we see Bradford, its people and its unique outlook on life, as our backbone. And we hope that you see our success as an inspiration, as a symbol of optimism, and an example of what can be achieved in our corner of Yorkshire.



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