Berkeley First and Imperial College London partner to develop flagship student scheme in North Acton

Leading student accommodation developer, Berkeley First, has exchanged contracts with Imperial College London to develop a 659-bed student accommodation scheme in North Acton.

The agreement represents the third partnership between Berkeley First and Imperial, following the successful development of Griffon Studios in Battersea and Orient House in Fulham, both of which completed in 2012.

Rising to 19 storeys, the new development will provide an outstanding contemporary student hub. In addition to the 592 en suites and 66 studios, the development will provide lounges with Skype pods and digital docking stations, a gym and community-facing coffee shop, restaurant and bar. Other options being considered for the communal space include a print shop, screening room, newsagent, lab space and Student Union space.



successful launch of The Costume Store, a 730-bed scheme delivered in partnership with University of The Arts London in September 2012, One Victoria Road, as it is currently known, is the second student scheme developed in North Acton by Berkeley First.

Above: Photograph of The Costume Store, a 730 bed student accommodation scheme delivered in partnership with University of the Arts London in September 2012.



Above: Computer Generated Image of One Victoria Road, the 659 bed student accommodation scheme in partnership with Imperial College London.

Development will commence in March 2013 and is due for completion in summer 2015. Imperial College London will own and operate the accommodation for its students.

Simon Harding-Roots, Chief Operations Officer at Imperial College London, said:

"The quality and design of this development will be outstanding and will set the standard for the next generation of student accommodation in London. It presents a great opportunity to provide a large portion of the College's student bed requirement, delivering excellent value for money for our students. This dynamic student hub will truly reflect the world-class standards of Imperial as we continue to invest in enhancing our students' experience"

Matthew Biddle, Managing Director of Berkeley First, said:

"We are delighted to be working in partnership with Imperial College again on this new landmark student scheme, which will be tailored to the specific requirements of Imperial's undergraduates. Our focus will once again be on delivering exceptional quality and bespoke design, at attainable rents."

By 2015, over 2,000 student beds will have been delivered in the area, confirming its status as a dynamic new hub in West London and making a positive contribution to the existing vibrancy and prosperity of North Acton.