

# Real-life Solutions from Research

At Newcastle University we are leading the way in making our research translate into real-life solutions. Strong research links with industrial partners are bringing new technologies and developments directly to the market place with businesses across the globe benefitting from the University's world-leading expertise and facilities.



## Collaboration

One firm to benefit from joining forces with Newcastle University is Red Hat, Inc – the world's leading provider of open source solutions. The firm has established a new research centre at the University to develop emerging technologies such as grid and cloud computing, virtualisation and middleware technology.

Dr Mark Little, Chief Technologist, Middleware, at Red Hat explains:

- Red Hat sees collaboration with academic institutions as a great way to nurture community relations and long-term research into future technologies. ●

## Commercialisation

New inventions and technologies are being created all the time at Newcastle University. Intellectual Property arises as a result of this activity across a wide range of scientific, literary and artistic fields.

There are many opportunities for industry and businesses to work in partnership with the University, to further develop this IP for commercial success.

Because the University is a constant source of innovation, our Business and Technology Managers work with researchers and commercial partners to turn ideas and inventions into viable products and services.

## Contact us

Find out how we can assist you:

- **Licensing opportunities**
- **Spin-out companies**
- **Research** – be at the very forefront of innovation by working with us on research
- **Consultancy** – with nearly 2,000 academic staff, we have some of the best people in their fields for advice and expertise
- **Knowledge exchange** – government schemes designed to help you access Higher Education know how
- **Financial support** – find out about funding streams available to help you work with us

**Excellence** with a **Purpose**

[www.ncl.ac.uk/business](http://www.ncl.ac.uk/business)

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